



# ADVERTISING RATES

2027 - 2028



PREMIUM PLACEMENT

**MWR DESKTOP CALENDAR**

ONLY 6 ADVERTISING SPACES AVAILABLE EACH YEAR

**\$2,200**  
ANNUALLY

| ADVERTISING OPPORTUNITY                             | 3 MONTHS             | 6 MONTHS               | 9 MONTHS               | ANNUAL                 |
|-----------------------------------------------------|----------------------|------------------------|------------------------|------------------------|
| <b>BANNER POLES</b><br>5 EXCLUSIVE LOCATIONS        | \$1,250              | \$2,400                | \$3,400                | \$4,500                |
| <b>ATHLETIC FIELDS</b><br>3 LOCATIONS               | -                    | \$2,400                | -                      | \$4,200                |
| <b>EVERGREEN GOLF COURSE</b><br>HOLE 1 FENCE LINE   | -                    | \$2,000                | -                      | \$4,000                |
| <b>X-STAND BANNERS</b><br>VARIOUS FMWR LOCATIONS    | \$1,200              | \$2,250                | \$3,200                | \$4,200                |
| <b>SOCIAL MEDIA</b><br>DIGITAL PLACEMENT            | \$550                | \$1,000                | \$1,400                | \$1,800                |
| <b>BOWLING LANES</b><br>CAMP WALKER DIGITAL SCREENS | \$450                | \$850                  | \$1,300                | \$1,750                |
| <b>OUTDOOR MARQUEE</b><br>4 LOCATIONS               | STARTING AT<br>\$500 | STARTING AT<br>\$900   | STARTING AT<br>\$1,350 | STARTING AT<br>\$1,800 |
| <b>INDOOR DISPLAYS</b><br>24 LOCATIONS              | -                    | STARTING AT<br>\$1,300 | -                      | STARTING AT<br>\$2,400 |
| <b>WEBSITE BIG BOARD</b><br>300 X 250 PX            | \$900                | \$1,650                | \$2,300                | \$3,000                |
| <b>WEBSITE LEADER BOARD</b><br>728 X 90 PX          | \$1,200              | \$2,100                | \$3,000                | \$4,000                |

CONNECT YOUR BUSINESS WITH THE USAG DAEGU COMMUNITY

CONTACT US TODAY AT [AREAIV\\_MARKETING@ARMY.MIL](mailto:AREAIV_MARKETING@ARMY.MIL) TO GET STARTED